**Fairfield Conference Programme**

**Friday morning, 10th February**

The Problem, Ethics, and the Majority World perspective

**8.30 Welcome Desk**

**9.00** Welcome

**9.10 Peter Mihaere** – **Stand Against Slavery**

**9.50 Honour Musuku** – **Fair Trade Australia New Zealand**

10.30 Morning tea

**10.50 Steve Maina** – **NZCMS**

**11.30 Discussion Panel Q&A:** What is Ethical? from Whose Perspective?

12.00 Lunch and Documentary (12.10)

**Friday afternoon**

Successful Ethical Business (1)

**12.40 Key Note Speaker: Adi Tafuna’i** – The story of **Women in Business Samoa**

**1.30 Workshop:** What should Principles for Ethical Trade look like? – **Michelia Miles** of **Trade Aid**

2.30 Afternoon tea

**2.50 Chris Morrison** – The story of **All Good Bananas** and **Karma Cola**

**3.40 Market Place:** Market Place stand holders tell their stories

**4.40 Finish** and Documentary

**Saturday morning, 11th February**

Successful Ethical Business (2)

8.00 Documentary

**9.00 Key Note Speaker: Nick Savaidis**, Australia – The story of **Etiko**, Australia

**9.50 Hannah Duder and Samantha Jones** – The story of **Little Yellow Bird**

* 1. Morning tea

**11.00 Discussion Panel Q&A:** Building your Ethical Business: Ask the Experts

**11.30 Michelle Pratt** - How do you Know it’s Ethical? The story of **Child Labor Free**

12.20 Lunch and Documentary (12.30)

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**Saturday afternoon**

Ethical Consumers and Advocacy

**1.10** **Seminar:** Knowing your Ethical Consumers – **Carolyn Robertson**’s PhD research

**1.55 Seminar:** Influencing a Generation to Shop Ethically – **Sharon Sitter** of **Make It Ethical**

**2.40 Discussion Panel Q&A:** How to be an Effective Advocate

* 1. Afternoon tea

**3.30 Workshop:** Where To from Here?

4.00 Evaluation

4.10 Thanks and Farewell

**4.20 Finish**